



PROMOTIGO➤
GUEST VISIT

// howden

COVID-19 TRACK & TRACE SOLUTION FOR SPORTS CLUBS

Grass Roots Sports Club Solution

Guest Visit from Promotigo is the easy to deploy, GDPR compliant and fully managed solution to help grass roots sports get back in play.

New regulations require sports clubs to maintain contact details of players, coaches, staff and spectators to pass to NHS Track and Trace in the event that a participant subsequently tests positive for COVID-19. This requirement poses identifiable risks for clubs from the practicalities of collecting and maintaining this data to the legalities of complying with the GDPR.

Guest Visit solves this problem by providing each club with a secure, branded mobile site for individuals to self-register attendance at sporting events, accessible by either scanning a QR code or navigating to a unique URL.

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**PRINT OUT AND
PLACE ON YOUR
DOOR**

Our solution is deployed on the Promotigo platform, a global customer engagement solution used by companies including Unilever, McDonalds and Vodafone and is built in the cloud on Microsoft Azure and is accredited by the DMA as well as complying with ISO 27001 and 9001 standards. All legal and compliance documentation is included and Promotigo also serves as the Data Controller enabling grass roots sports teams to focus on managing games and not on processing sensitive personal data.

In the event of a COVID-19 alert, Promotigo will extract the data on request to be securely passed on to the NHS Track and Trace service.

Used by



Built in the cloud on



Club Sign Up Journey

Individual clubs sign up online and receive their unique club branded mobile site and QR code immediately. QR codes and URL's can then be printed, laminated and given to coaches so that players, guardians and spectators can submit their contact data securely via mobile at each match. Clubs can apply for separate QR codes for each squad if they wish or maintain a single club code and collect the squad number at the time of signup. The solution captures the date and time of each registration along with the contact name, phone number, email address and status of each registrant. Data is held securely and deleted after 21 days.

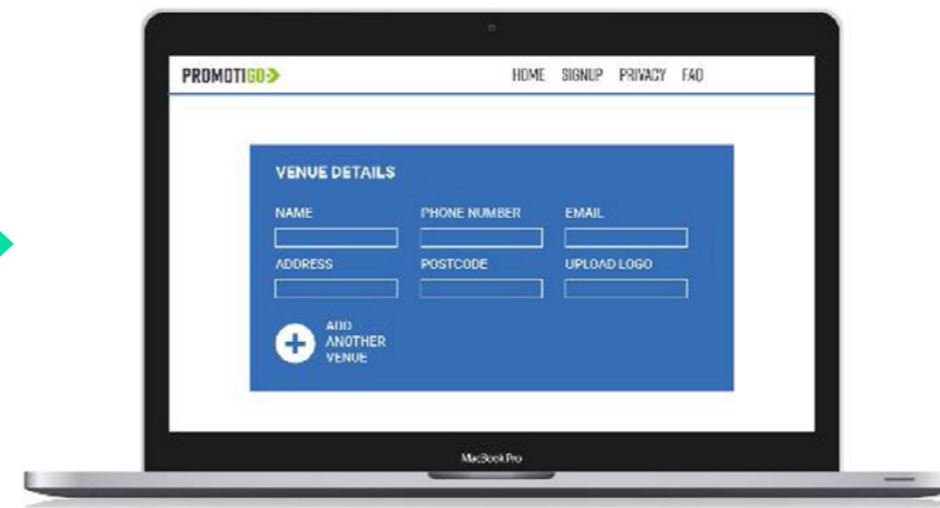


Club Sign Up Journey

VISIT THE WEBSITE



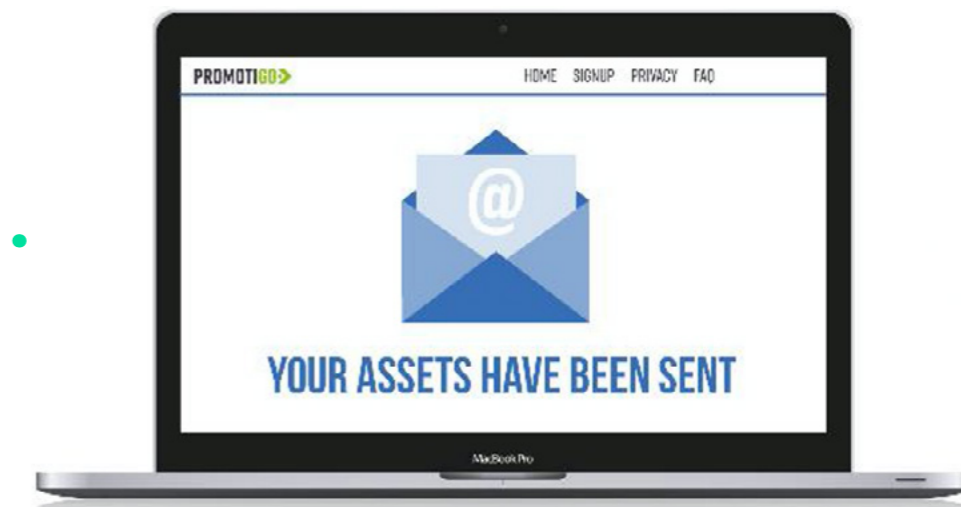
FILL IN THE FORM



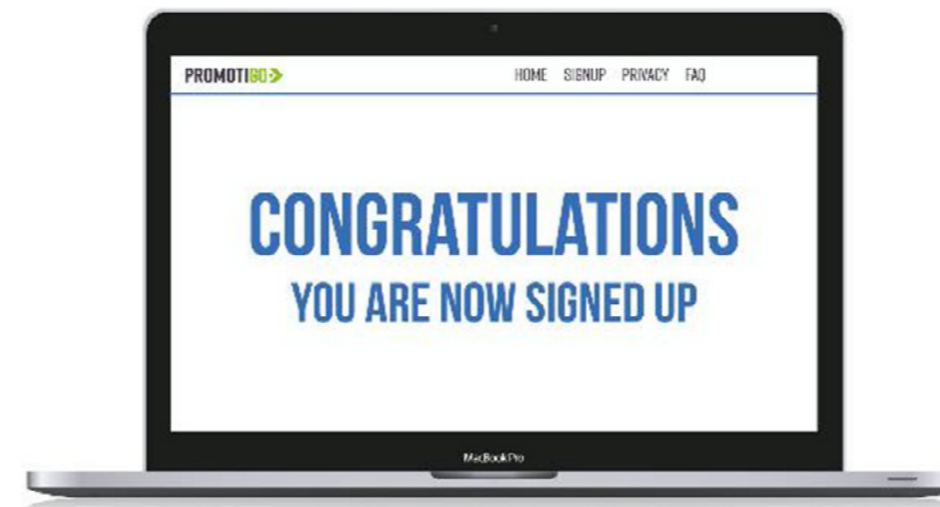
PAYMENT SCREEN



QR CODE AND ASSETS EMAILED



NOTIFICATION SCREEN



PRINT OUT AND PLACE ON YOUR DOOR

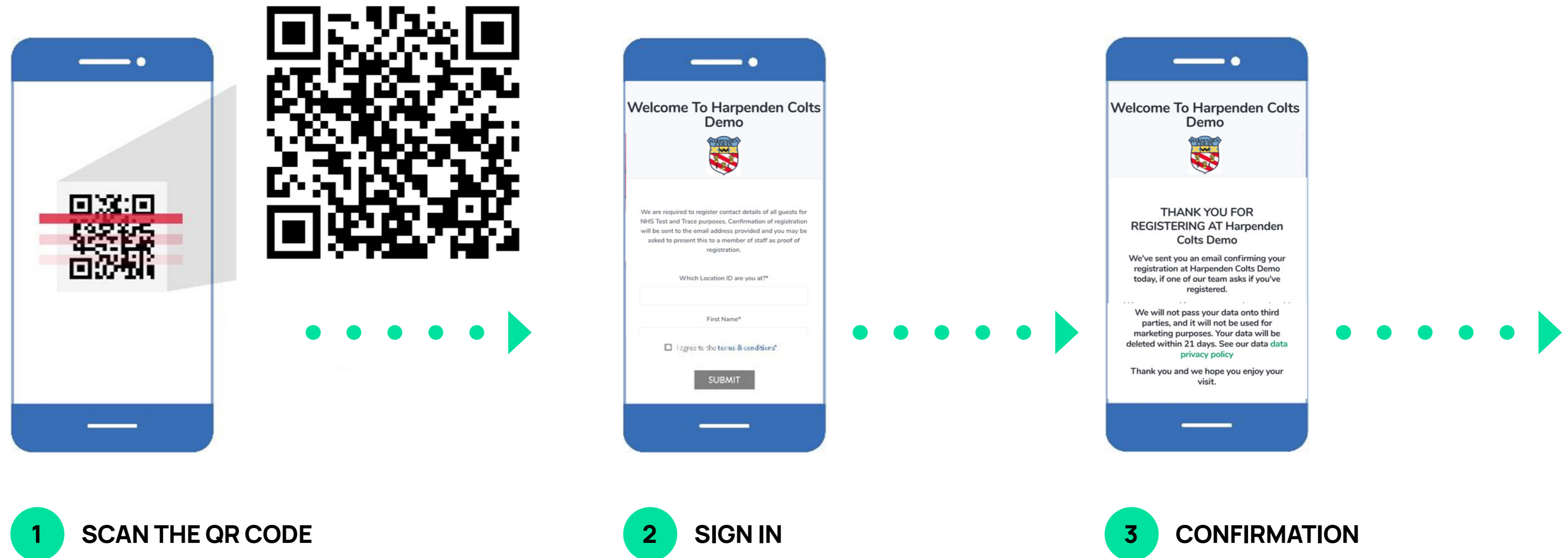


Visitor Registration Journey

Upon arrival at a match, players, coaches and spectators are asked to scan the QR code. If their phone is unable to recognize QR codes, they simply visit **www.guestvisit.co.uk/1127** (where 1127 represents the location ID that would be allocated to your specific venue) and this will take them to the same form. Those unable to access the internet can enlist the help of a volunteer to register on their behalf via a different device.

The visitor completes his/her contact details in addition to their squad number, clicks submit and is then presented with a 'Thank You' page. They will also receive a confirmation email giving details of the exact date and time of their arrival along with a reminder link to the privacy policy.

Visitor Registration Journey



Large Venues and Stadiums

The solution can be configured for large venues so sections can be designated by different QR codes and data can be captured based on location and seat number. Additional fields can also be added as well as the ability to link the registration page to club apps and websites such as the merchandise store or food and beverage ordering apps.



NHS Track & Trace Request

Should a club receive a request for NHS Track and Trace data the following process applies:

- Send an email to **support@promotigo.com** with the subject 'Track and Trace Request' from the original email address used to register for the service.
- Provide the Club ID, Squad and Date Range Requested.
- Promotigo support will respond immediately with a service ticket number and a secure extract of the data will be returned to pass to NHS Test and Trace within 4 hours.

Pricing

Service offering and pricing model:

- Unique branded mobile site per club
- Ability to split a club into multiple squads
- Fully GDPR compliant
- Legally compliant privacy policy
- Data Controller service from Promotigo Ltd
- Access to support via email
- Managed Test and Trace secure data extract requests

Special Partnership Offer with Howden:

- Monthly Fee: **£36.00** incl VAT (PROMO CODE HOW3M)
- Annual Fee: **£324.00** incl VAT (when paid in advance for the year) (PROMO CODE HOW12M)

Howden is not involved in the management or delivery of this service and bears no liability with regard to its performance. A commission, as a percentage of the fee you pay, may be received by Howden as an introducer.



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